



2012 HEART O' TEXAS FAIR & RODEO  
 Waco, Texas  
 October 5-13, 2012  
**Outside Commercial Exhibits Application**

**This application is not a contract**, nor does it guarantee a space. To maintain the quality of our commercial exhibits, we will select those vendors that best fit our event. Therefore, applications do not guarantee a space. Upon receiving your application, a 50% deposit and display photos, the Fair & Rodeo will review this application. If selected, your space will be reserved and a contract sent to you. Upon acceptance notification, you **must** submit a copy of your certificate of liability insurance with the **Heart O' Texas Fair listed as Additional insured**, with a minimum coverage of \$100,000 and your due balance.

**ACCOUNT BALANCE MUST BE PAID IN FULL AND INSURANCE CERTIFICATION RECEIVED BY AUGUST 15, 2012.**

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Telephone Number (Area Code) \_\_\_\_\_  
 FAX Number (Area Code) \_\_\_\_\_  
 Email Address \_\_\_\_\_

My Space Needs:

My exhibit space will be \_\_\_\_\_ foot frontage. (This footage must include trailer flaps – 15' minimum space) **Space cost is \$65 per front foot plus electricity or 20% total gross sales whichever is greater. The \$65/ff is due before set-up is allowed. Please see General Rules & Regulations for additional information.**

Electricity cost: \_\_\_ 110-volt @ \$100 \_\_\_ 220-volt @ \$200

<u>Product</u>	<u>Product</u>

You may attach any additional information, flyers or brochures if necessary

Mail to:  
 Heart O' Texas Fair & Rodeo  
 Attn: Vicki Hobbs  
 4601 Bosque Blvd.  
 Waco, Texas 76710  
 Vicki@hotfair.com

<b>Summary of Your Account</b>	
Space Cost (____-foot x \$65 a foot).....	\$ _____
Electricity (\$100 for 110-volt, \$200 for 220 volt).....	\$ _____
Total Space Cost.....	\$ _____
Deposit (at least half the total space cost).....	\$ _____
Balance.....	\$ _____
Deposit check number _____	
<b>NOTE: Balance must be paid in full by August 15, 2012</b>	