

2010
WESTERN FESTIVAL & EXPO
PBR & RANCH RODEO
Waco, Texas
April 29 – May 2, 2010

Application for Commercial Exhibits

NOTE: This is not a contract! You must submit a deposit of at least half your total space cost with this application. Upon receiving your application and deposit, the Western Festival will reserve you a spot, execute a contract, and mail the contract to you.

THIS ACCOUNT MUST BE PAID IN FULL BEFORE EVENT BEGINS!

Exhibit Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email _____ Telephone Number _____

Product(s) _____

SPACES AVAILABLE & COST PER SPACE

- 10 x 10 - \$300 – Coliseum Concourse
- 10 x 20 - \$400 – Coliseum Concourse
- 20 x 20 - \$300 - Outside Exhibit Space (No Food Allowed)
- Larger Outside Exhibit Space – Please contact vicki@hotfair.com

DATES: April 29-May 2, 2010 (See attached flyer for additional information)

Move In & Set-up:

Wednesday, April 28 - 12 noon thru Thursday, April 29 - 10 a.m.

Vendor Hours of Operation:

- Thursday & Friday, April 29 & 30 - 6 p.m. – 10 p.m.
- Saturday, May 1 - 1 p.m. – 12 midnight (close at completion of concert)
- Sunday, May 2 - 1 p.m. – 10 p.m.

Mail to:
 Heart O' Texas Fair Complex, Inc.
 Attn: Vicki Hobbs
 4601 Bosque Blvd., Waco, Texas 76710
 254 776-1660 or vicki@hotfair.com

Space Cost	\$ _____
Deposit (at least half the total space cost).....	\$ _____
Balance.....	\$ _____
Deposit check number _____	
NOTE: Balance must be paid in full before event...	